

SPENCER C. MAHAR

ART DIRECTOR

My main role as an art director is to collaborate with key team members to create compelling work for a diverse group of industries. I thrive on creating work that clearly and consistently communicates a client's message to their target audience.

Areas of Emphasis

- ▶ Advertising graphic design
- ▶ Corporate identity, logo development & brand evolution
- ▶ Digital campaigns
- ▶ Web page design
- ▶ Billboards, brochures & infographics
- ▶ Sales gallery design
- ▶ Signage design & production
- ▶ Project management
- ▶ Vendor communications

EXPERIENCE

GEM Advertising, New Haven, CT

Art Director, 2014 - Present

MAHARdesign, Wethersfield, CT

Owner, 2004 - 2014

Mascola Advertising, New Haven, CT

Art Director, 1998 - 2004

Worx, Prospect, CT

Graphic Designer, 1996 - 1998

EDUCATION

Yale University

Typography II, 1997

Advanced Graphic Design, 1998

Green Mountain College

BFA 1993

GRAPHIC DESIGN USA AWARDS

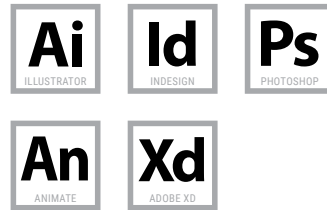
2013 American Web Design Awards

- ▶ Knight Architects website
- ▶ Quinebaug Kennels website

2012 American Graphic Design Awards

- ▶ Connecticut Roofcrafters logo design

SKILLS



WORK SAMPLES

MAHARdesign.com

dribbble.com/MAHARdesign

INDUSTRIES SERVED

Healthcare, Finance, Outdoor recreation, Education, Luxury homes, Marine, Engineering, Auto racing, Tourism, Culinary, Sports, NGOs

REFERENCES



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Sam Uddin

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CONTACT



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